

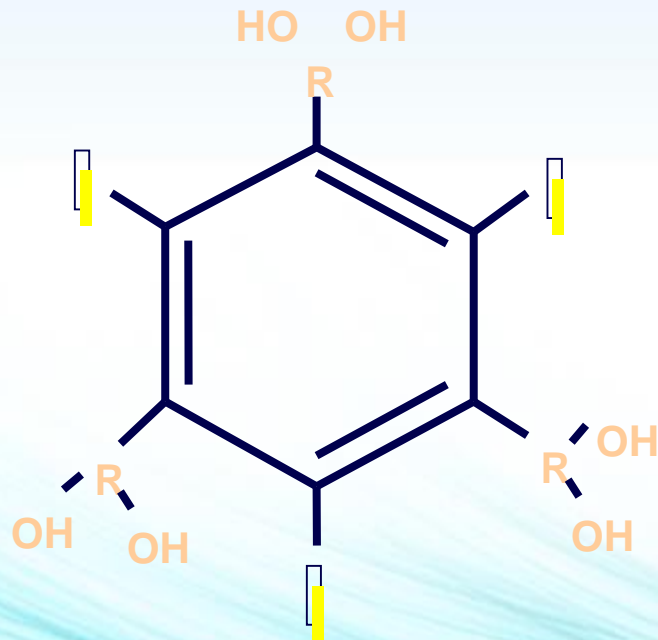
# Is There Still Innovation in Contrast Media ?

Olivier Clément

Hospital European Georges Pompidou  
School of Medicine Descartes  
Paris, France

# HISTORY

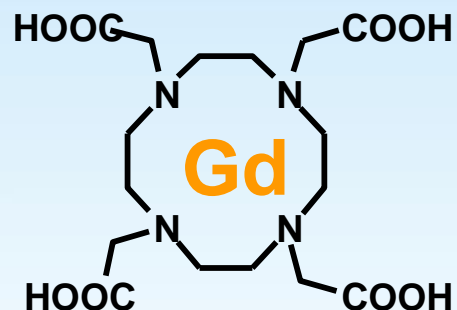
- Innovation in Contrast Media has been very active in the last 50 years
  - 70 – 80s : Non Ionic Iodinated agents



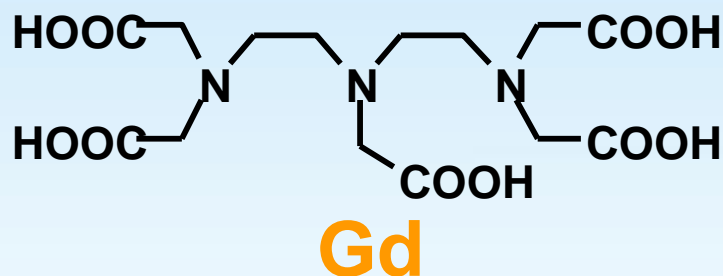
- Iobitridol Xenetix
- Iohexol Omnipaque
- Iopentol Ivepaque
- Iopamidol Iopamiron
- Iopromide Ultravist
- Ioversol Optiray
- Iomeprol Iomeron

# HISTORY

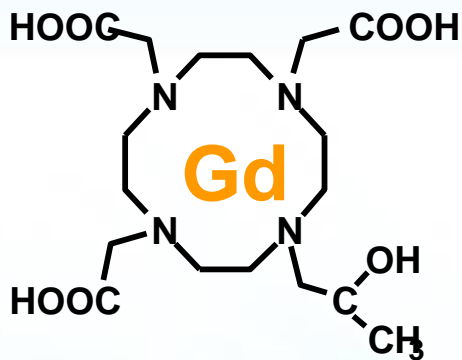
- 90s MRI Gadolinium chelates



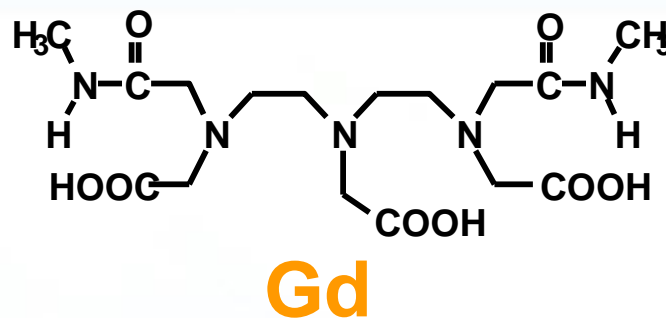
**DOTA (Dotarem®)**



**DTPA (Magnevist®)**



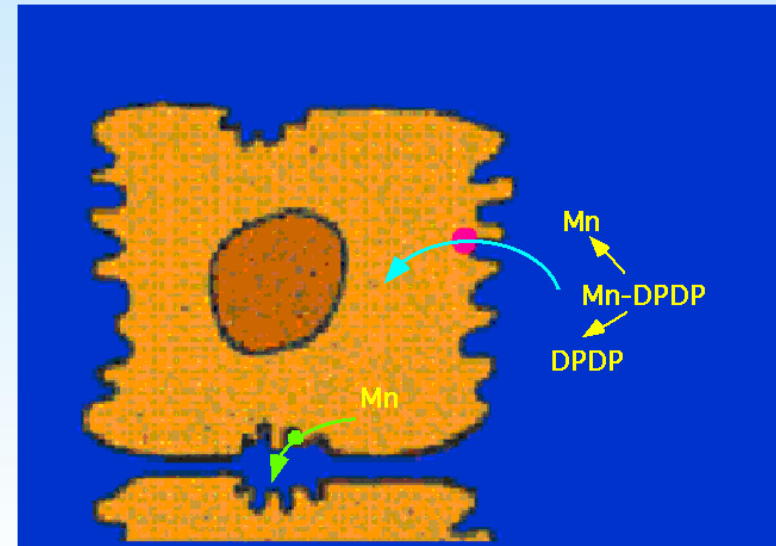
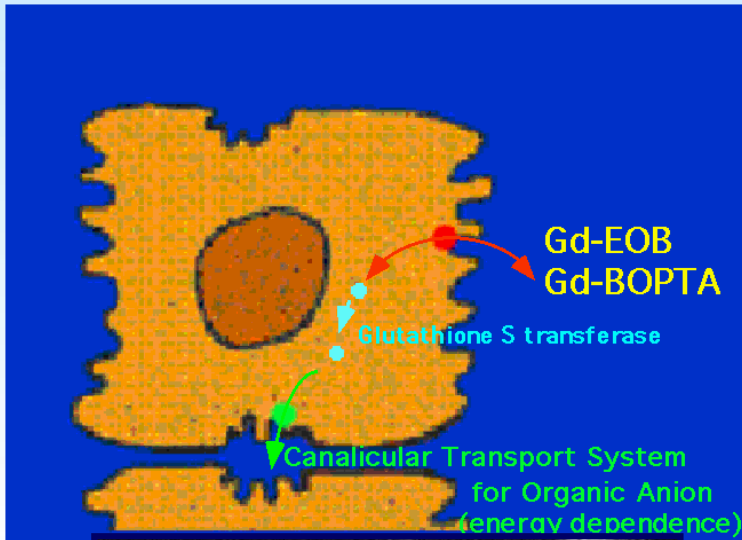
**HP-DO3A (ProHance®)**



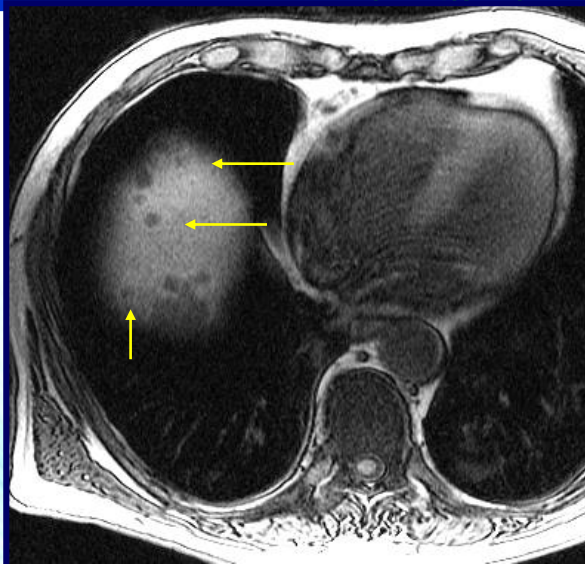
**DTPA-BMA (Omniscan®)**

# HISTORY

- 90s MRI agents Liver specific agents



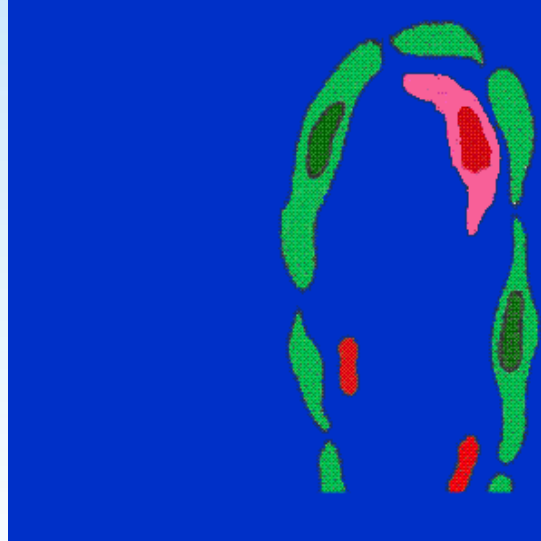
Primovist



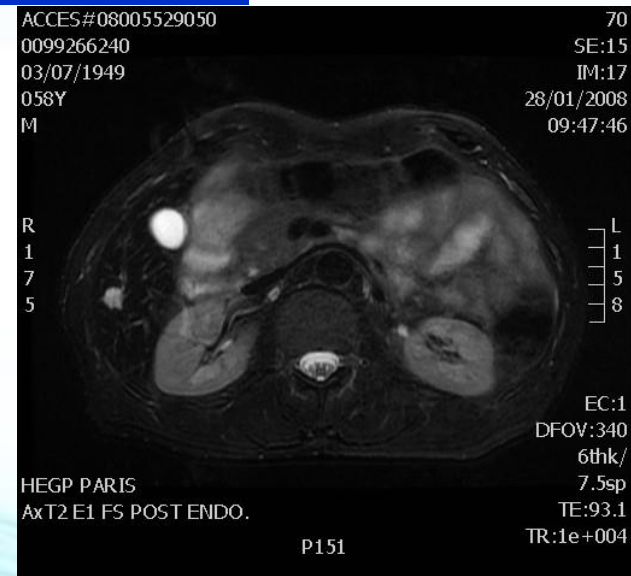
Teslascan

# HISTORY

- 90s MRI agents Liver specific agents



Endorem

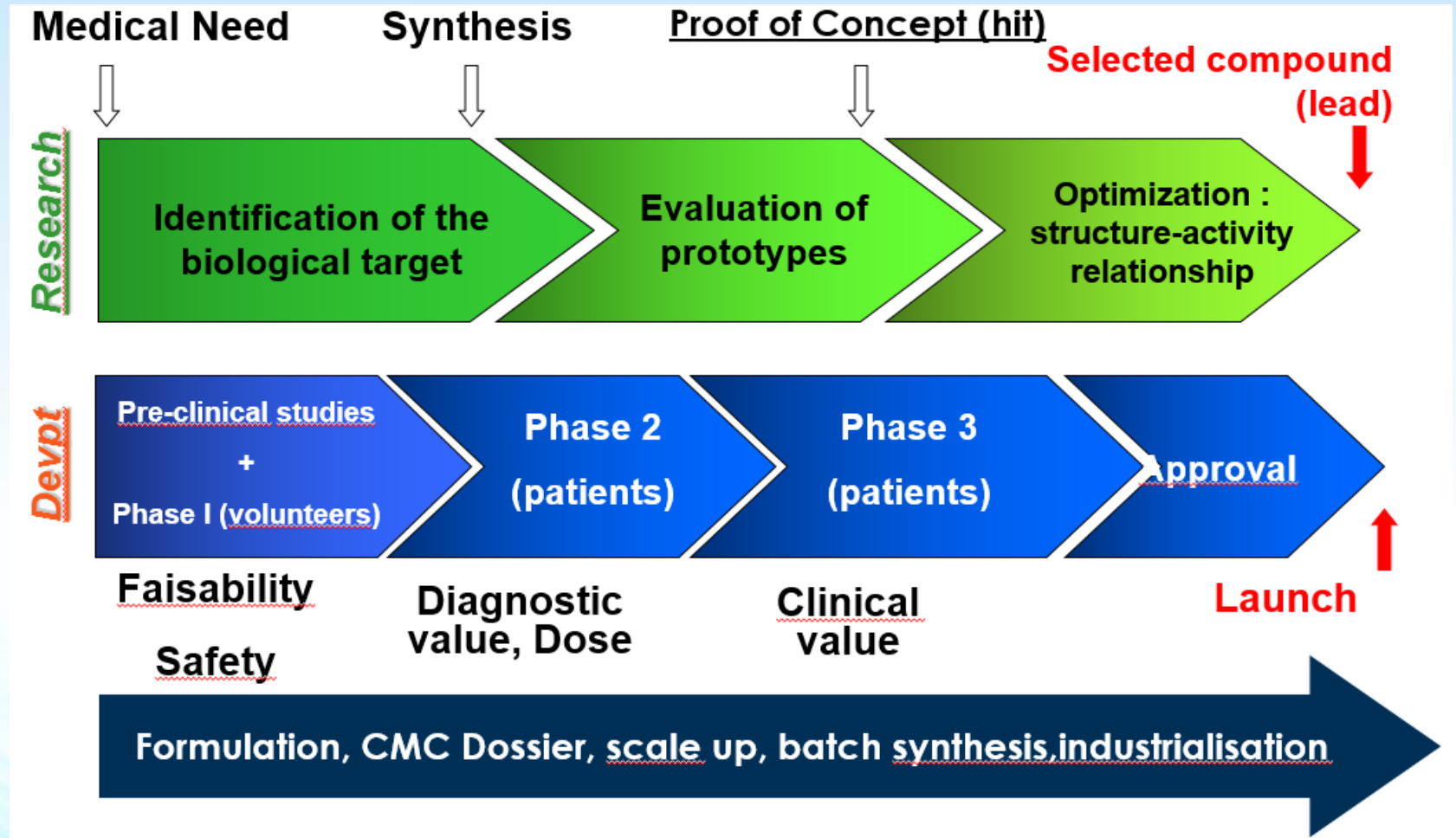


Resovist

# HISTORY

- Innovation in Contrast Media has been very active in the last 50 years
  - 90s      Ultrasound agents    Macromolecular agents
  - 2000     Molecular Imaging

# Contrast Media are Pharmaceutical Compounds → Drugs Regulatory Legislation



From the Medical Need to the Drug

**10 years !!**



# What do we get ?

## Registered products

### Non specific Gd Chelates

#### Macrocyclic

Dotarem  
Prohance  
Gadovist

#### Linear

*Magnevist  
Omniscan  
Optimark  
Multihance*

*Authorities warning  
or withdrawal (EU)*

### Blood Pool Agent

*Ablavar :  
withdrawn*

### Liver Imaging

#### Marketed

Eovist/  
Primovist  
Multihance

#### Withdrawn

*Mn : Teslascan  
SPIO :  
Endorem/Ferridex  
Resovist (except JPN)*

### Iron Deficiency

Feraheme USPIO  
Imaging off label use

#### Oral use **Withdrawn**

*Abdoscan MPIO  
Lumirem MPIO*

## Development

### Non Specific Gd Chelates

Gadopiclenol

### Blood Pool Agent

*Vistarem Phase 2 stop  
Gadomer Phase 1 stop*

### Thrombosis

*EP2114  
Phase 2a Stop*

### Angiogenesis

*Kereos 19F-NP  
Phase 1 Stop*

### USPIO

*Sinerem/Combindex Phase 3 stop  
Clariscan : Phase 2a stop  
Supravist : Phase 2a stop  
VSOP Phase 2a stop  
P904 : IMPD stop*



# Contrast Media Research Meetings

- Initiated in 1970, focused on tolerance, then new agents
- Informal structure every 2 years

## CONTRAST MEDIA RESEARCH

2017 SYMPOSIUM | DURANGO, CO

OCTOBER 22 - 25, 2017

[About Us](#) [Abstract Submission](#) [Travel](#) [Program](#) [Sponsors](#) [2017 Photos](#) [Contact](#)

## Contrast Media Research Symposium

CONTACT US

# CMR Meeting 2017: sessions

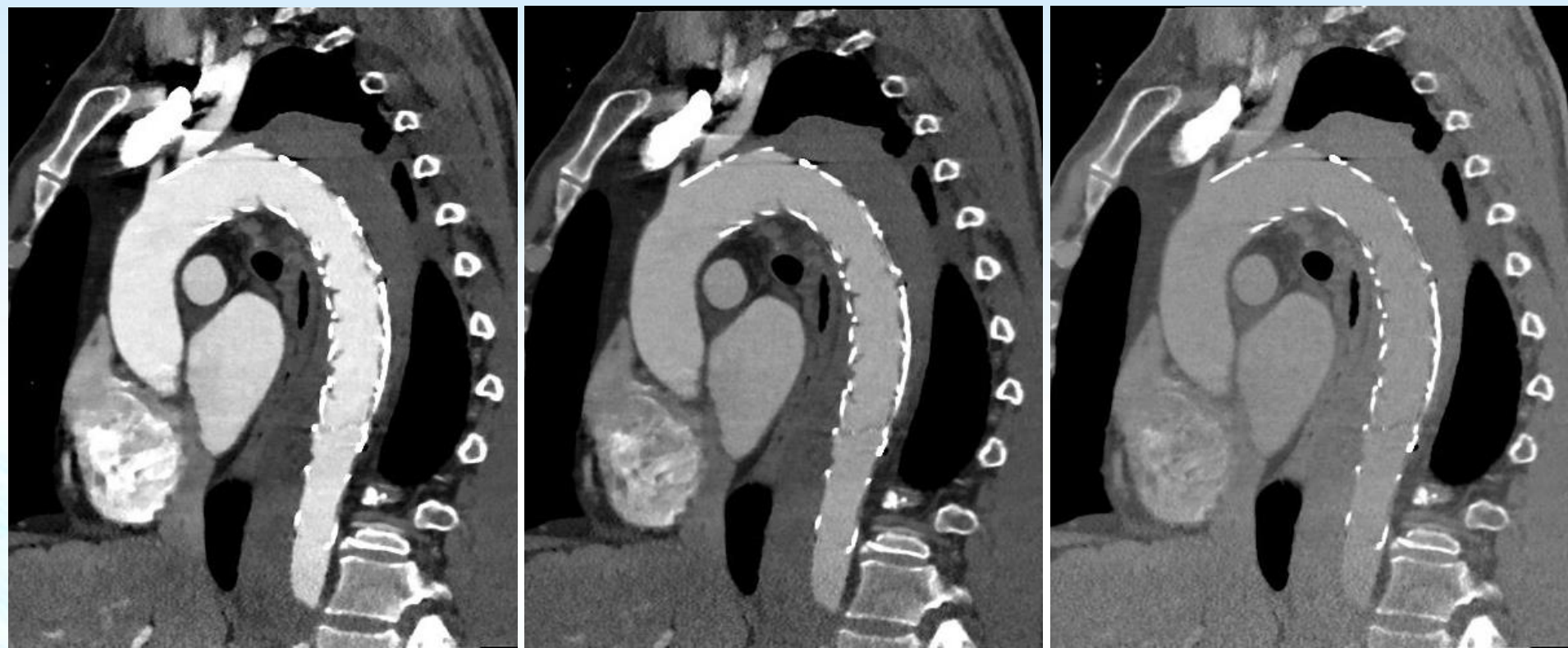
	<b>SAFETY</b>	<b>NEW AGENTS</b>	<b>NEW APPLICATIONS</b>
<b>IODINATED AGENTS</b>	<b>1</b>	<b>2</b>	
<b>MR CA</b>	<b>3</b>	<b>4</b>	<b>2</b>
<b>Molecular Imaging</b>		<b>2</b>	
<b>Ultrasound CA</b>		<b>1</b>	<b>1</b>
<b>Optical CA</b>		<b>2</b>	

# TENDENCIES IN CM Research

- X-ray
  - new CA for multi-energy CT imaging
- MRI
  - Non Gd agents
  - Gd-based new Agents (high-relaxivity, macrocyclic)
- Ultrasound (US)
  - Mol imaging
- Optical: surgery and endoscopy

# Double energy

Monoenergy reconstruction



54 keV

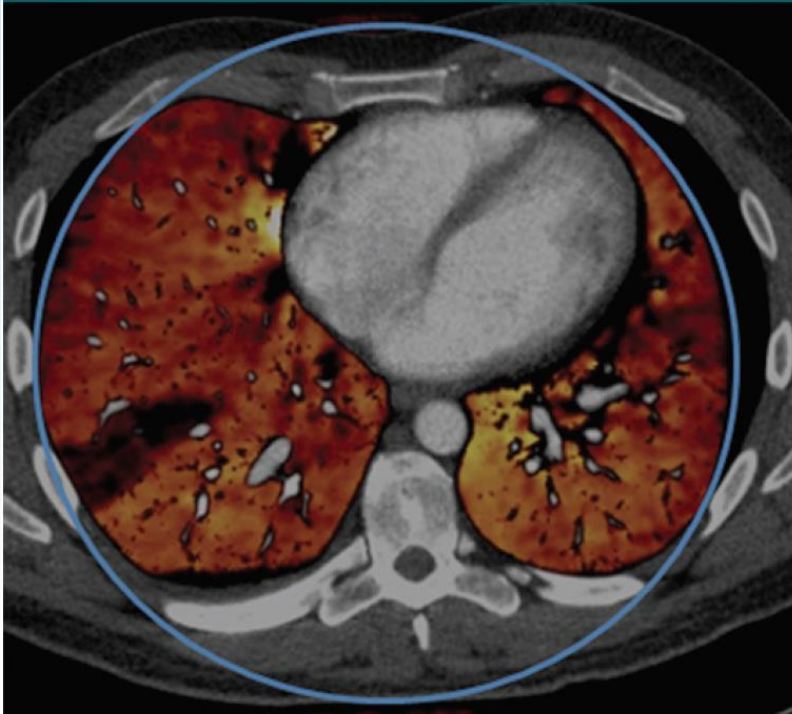
70 keV

120 keV



# IODINE MAPS

**Figure 11**



- Better visualisation of Iodine
- Lowering the dose and concentrations

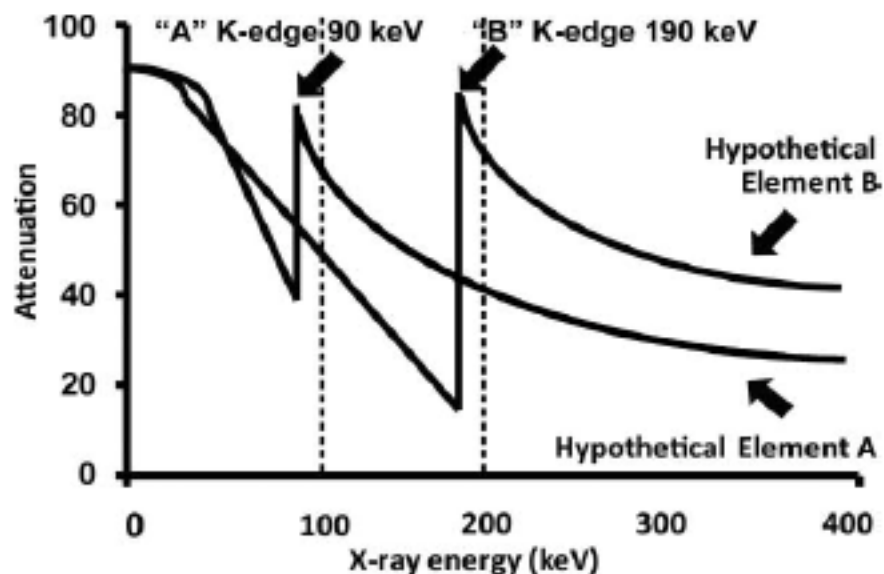
**Figure 11:** Contrast-enhanced, dual-energy axial CT image in a 31-year-old man with a pulmonary embolism in the right lower lobe. Iodine signal is identified and color coded in red within the segmented lung. The iodine overlay image is superimposed on a gray-scale mixed image. The dark regions show a perfusion defect secondary to the embolism. Blue circle marks the diameter of the second tube on the dual-source CT scanner. Dual-energy data are acquired only within this circle.

# DIFFERENTIATION OF MATERIALS

$$\mu = \rho[\sigma_T + \sigma_R + \sigma_C]$$

K Edges and Atomic Numbers of Physiologic Substances and Contrast Agents

Substance	K Edge (keV)	Atomic Number (Z)
Hydrogen	0.01	1
Carbon	0.28	6
Nitrogen	0.40	7
Oxygen	0.53	8
Calcium	4.00	20
Iodine	33.20	53
Barium	37.45	56
Gadolinium	50.20	64



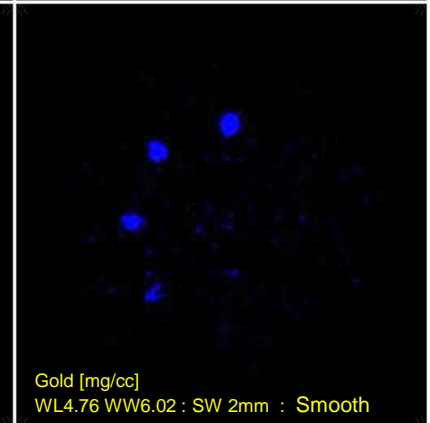
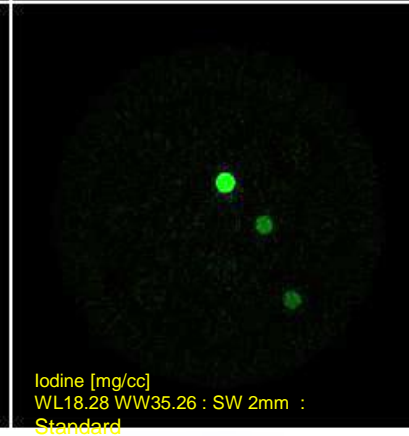
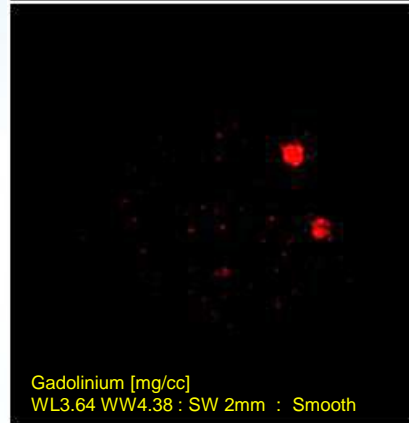
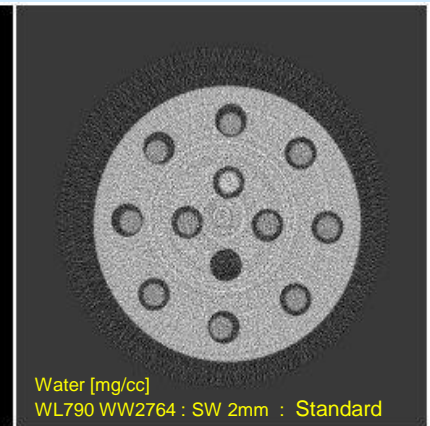
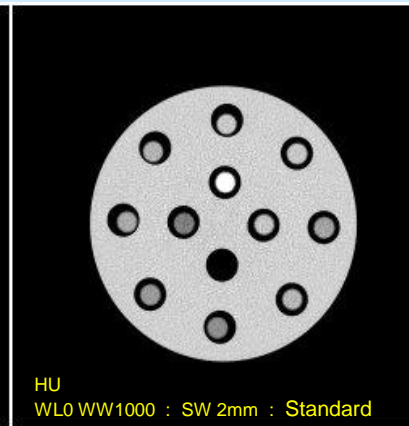
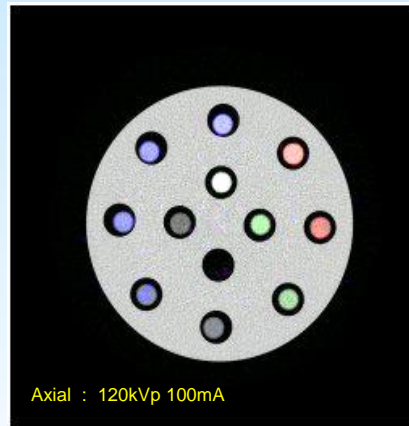
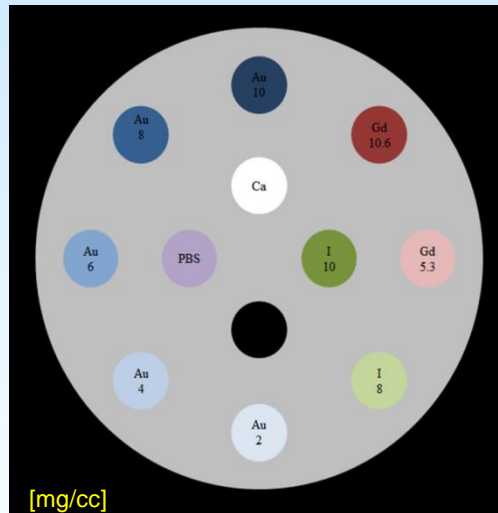
Unknowns  
@100 kVp



Unknowns  
@ 200 kVp



# DECOMPOSITION K EDGE



New CM : Au, Bi, Ta ?

Lyon university partnership with: University of Pennsylvania



# Tantalum Nanoparticles

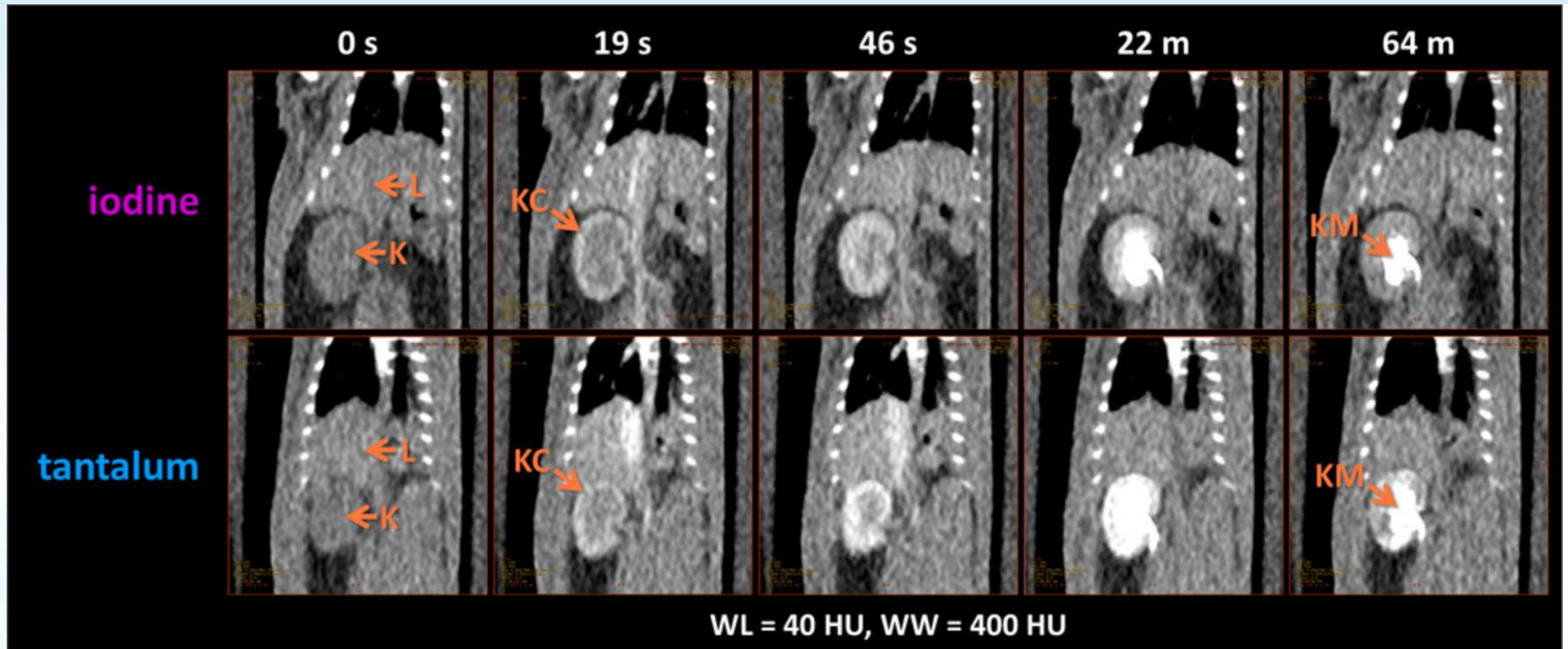


Figure 6

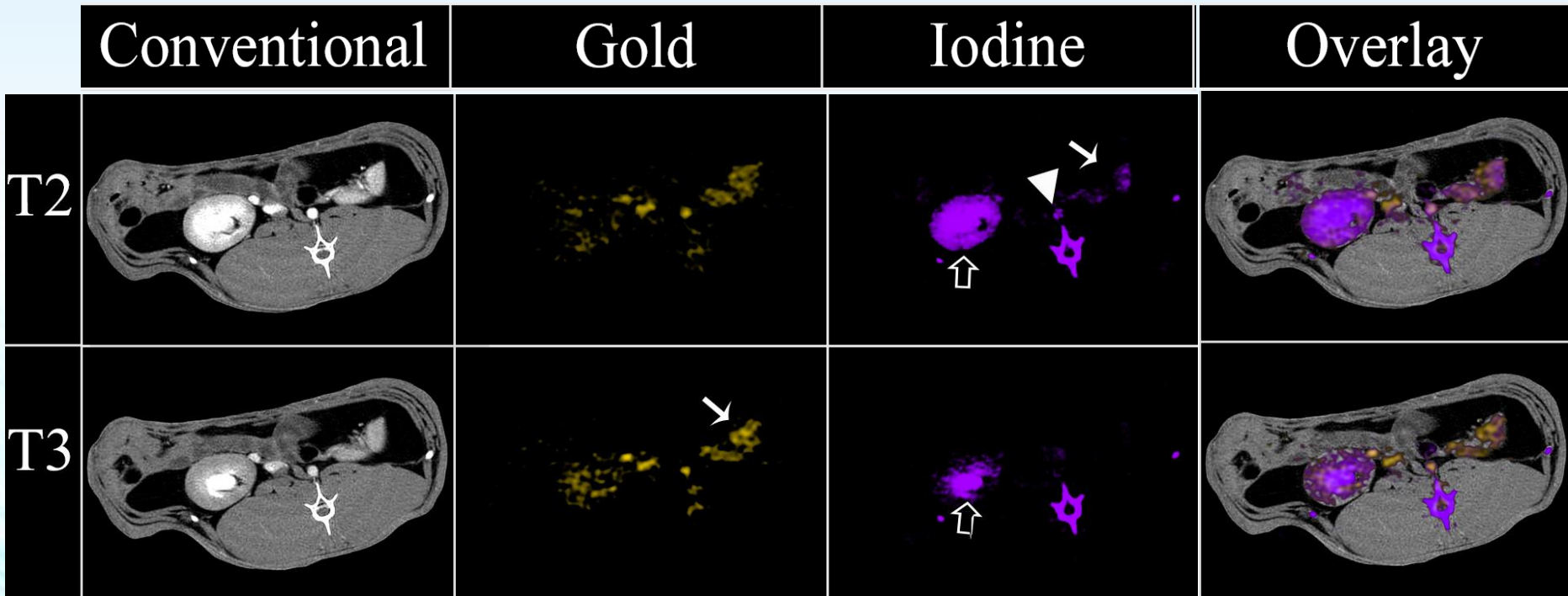
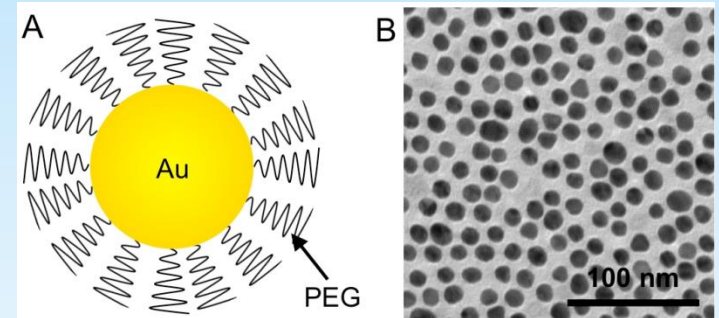
Typical CT images showing liver and kidney enhancement in normal rats, using iodine (iopromide) and tantalum (CZ-TaO NPs). Key: L=liver; K=kidney; KC=kidney cortex; KM= kidney medulla.

[A proposed CT contrast agent using carboxybetaine zwitterionic tantalum oxide nanoparticles: Imaging, biological, and physicochemical performance](#)

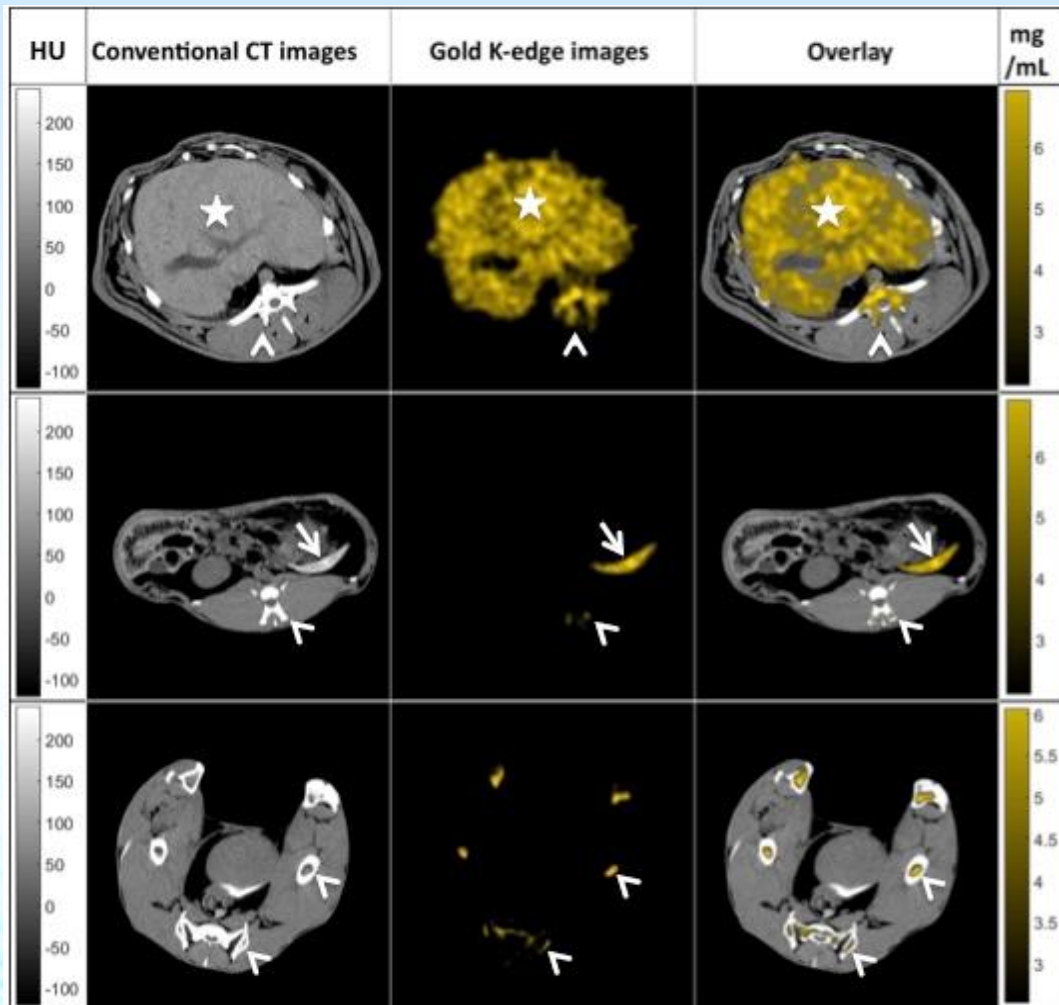
Invest Radiol. ;51(12):786-796.

# GOLD NANOPARTICLES in vivo

- Injection of Au nanoparticles :
  - Blood pool agent
  - Concentration : 65 mg/mL Au
  - Images at 10 et 35 minutes



# GOLD NANOPARTICLES in vivo

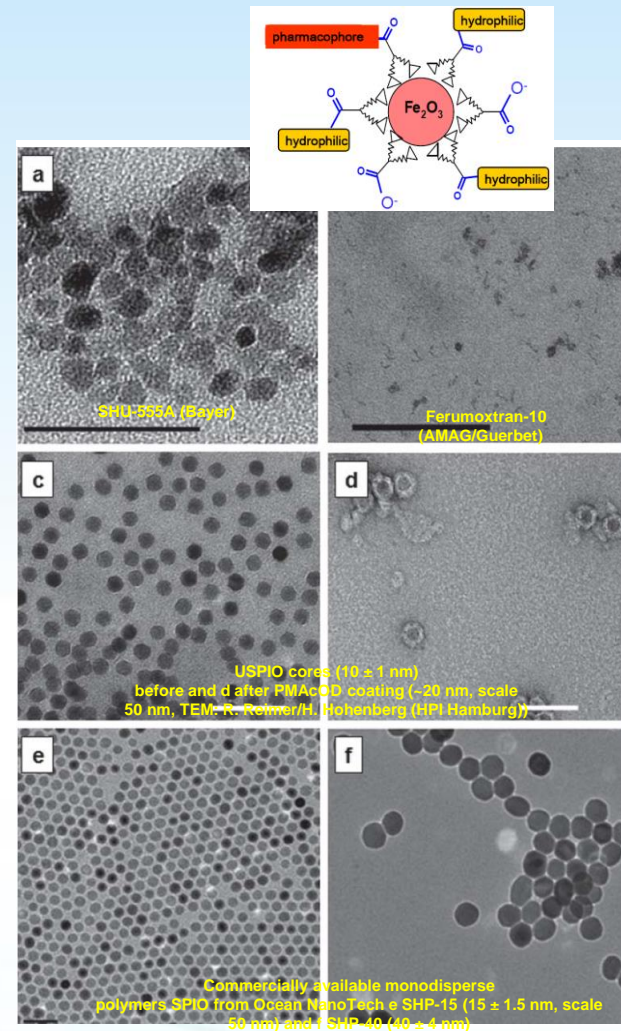
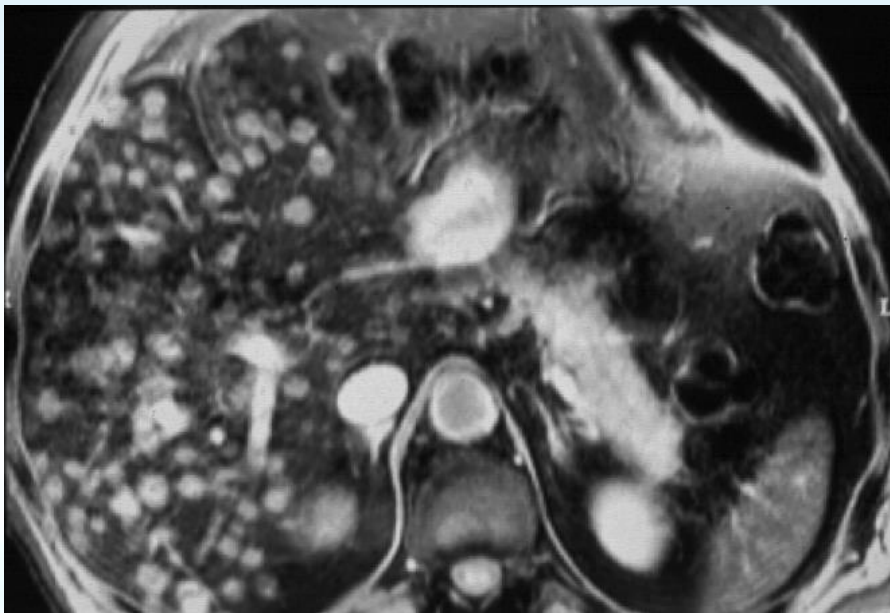


One Month Follow-up

Liver Spleen uptake

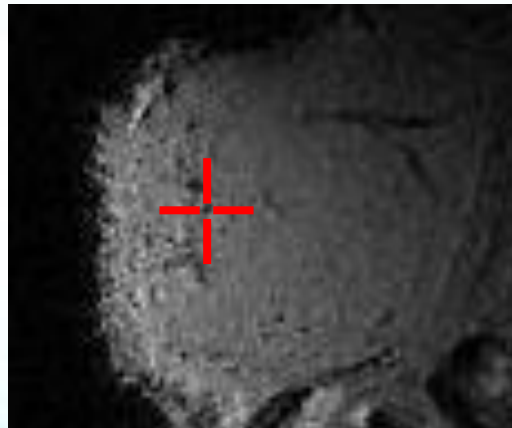
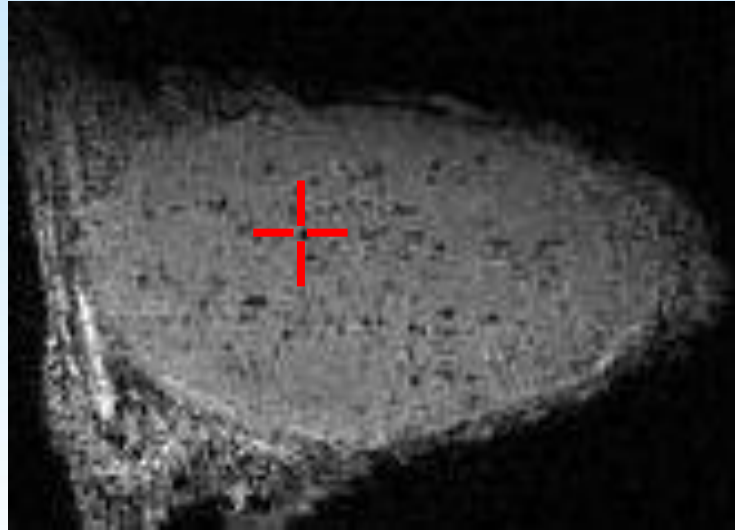
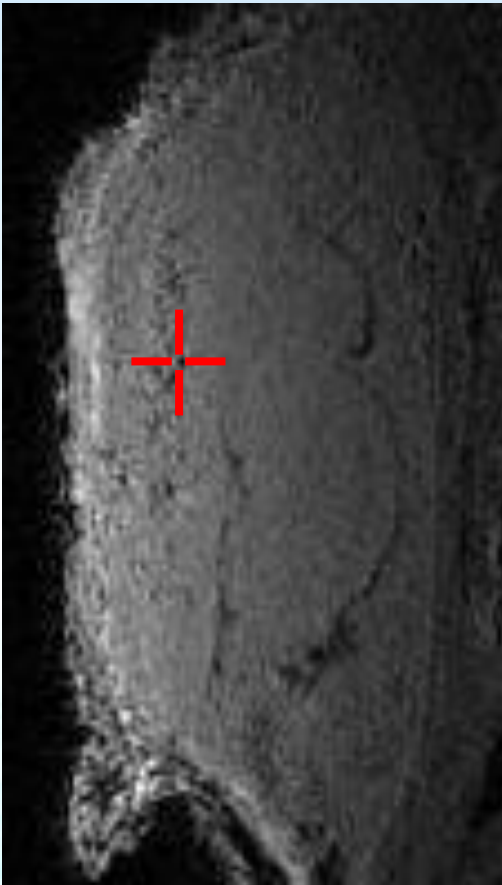


# MRI CONTRAST AGENTS



# In vivo single cell detection at 1.5 T

3D punctual hyposignals → labelled lymphocytes (<1 pg Fe /cell) in the tumour



Possibility of detecting cells which divide in vivo and migrate towards homing sites

(voxel size =  $59 \mu\text{m}^3$ , TE = 14 ms tps. acq. = 29 min)

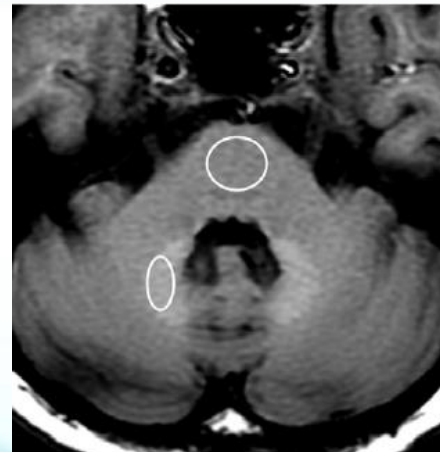
*Smirnov et al, Magn. Res. Med, 2008*

# Iron Oxide Nanoparticles as MR Contrast Agents

- Current record is very disappointing
- At present, only one of such NPs clinically available on the US market for the treatment of iron deficiency (ferumoxytol) (no longer authorised in EU)
- Clinical development of feruglose, ferucarbotran S, ferumoxtran-10 and VSOP stopped
- Very complex and expensive clinical trials

# Gd BASED CONTRAST AGENTS

- Initial excellent safety records, **but**
- Severe Hypersensitivity reactions
- 2007 : Nephrogenic Systemic Fibrosis
- 2014 : Brain Hypersignals
  - EMA linear withdrawn
  - FDA linear warning

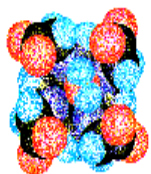




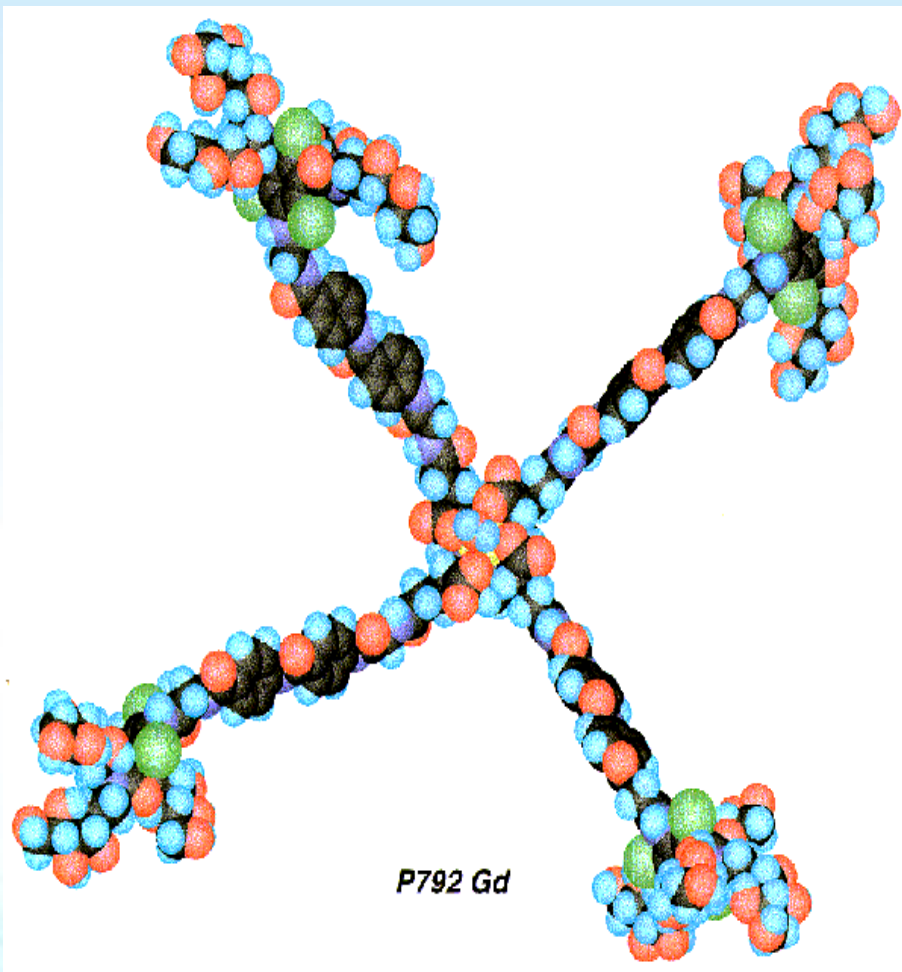
# Gd BASED CONTRAST AGENTS

- Decrease the dose
  - Increase relaxivity
  - Without protein binding
- Change the metal
  - Manganese ?
  - Iron ?

# Gd BASED CONTRAST AGENTS



*DOTA Gd*



*P792 Gd*

# Gadopiclenol: A Novel High-Relaxivity GBCA Under Clinical Development

REVIEW ARTICLE

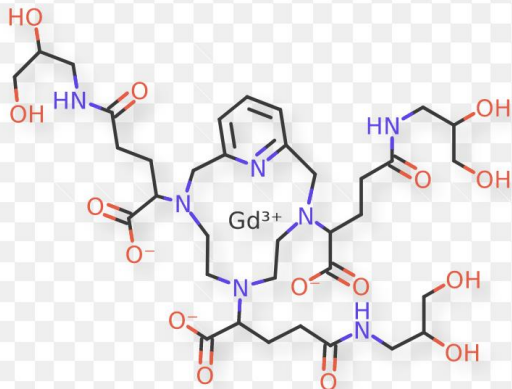
## Advocating the Development of Next-Generation High-Relaxivity Gadolinium Chelates for Clinical Magnetic Resonance

*Val M. Runge, MD and Johannes T. Heverhagen, MD, PhD*

**P03277** is a low-molecular-weight (0.97 kDa) single Gd-based contrast agent from Guerbet with a dedicated 3D design to increase the hydrodynamic size of the complex (patent number EP 1931 673 B1, page 8, example 2).<sup>80</sup> As noted previously, this reduces the molecular tumbling rate, leading to improved interaction with water protons and thus increased T1 relaxivity (with  $R_1$  at 1.5 T being 12.8 and at 3 T 11.6 mmol<sup>-1</sup> L s<sup>-1</sup>).<sup>80</sup> In addition, water access to the Gd ion is improved, with a hydration number of 1.7. The approved conventional low-molecular-weight complexes of Gd all have a hydration number

Runge & Heverhagen, Invest Radiol 2018; 381-389

Phase 1 and 2



# Toward Molecular Imaging?

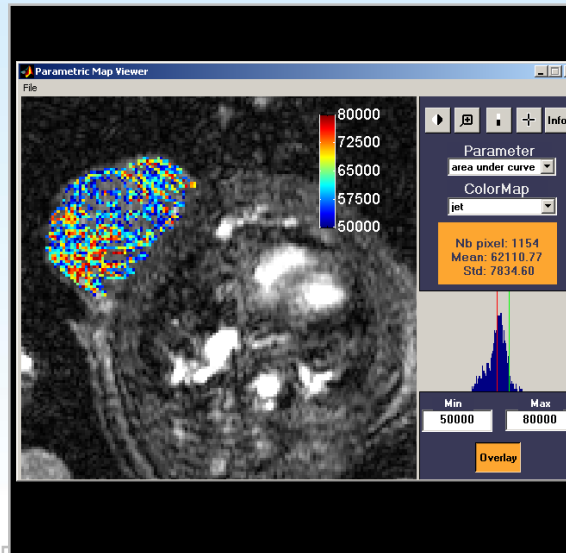
- Medical imaging: toward a more specific approach of pathophysiology



## ■ Anatomical imaging

### 1<sup>st</sup> generation of CA

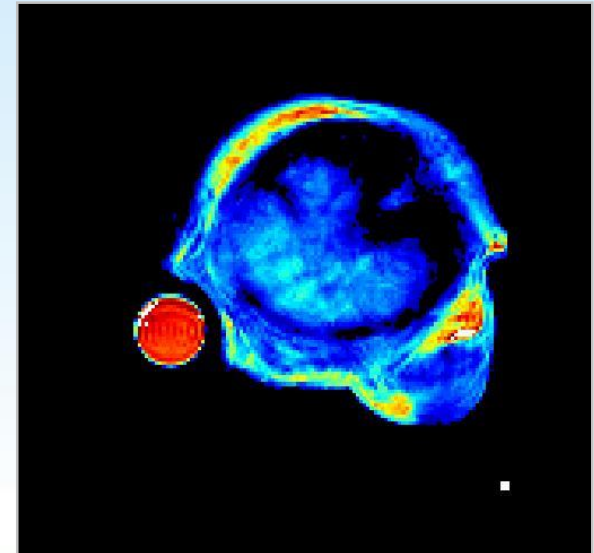
- organs
- Shape/ size of organs
- Location of lesions



## ■ Functional imaging

### 2<sup>nd</sup> generation of CA

- Dynamic imaging
  - of organs : heart (contractility), articulations
  - Of flows : blood (perfusion with CA, ASL), vascular permeability (intra → extravascular flow, DCE-MRI)
  - of blood volume

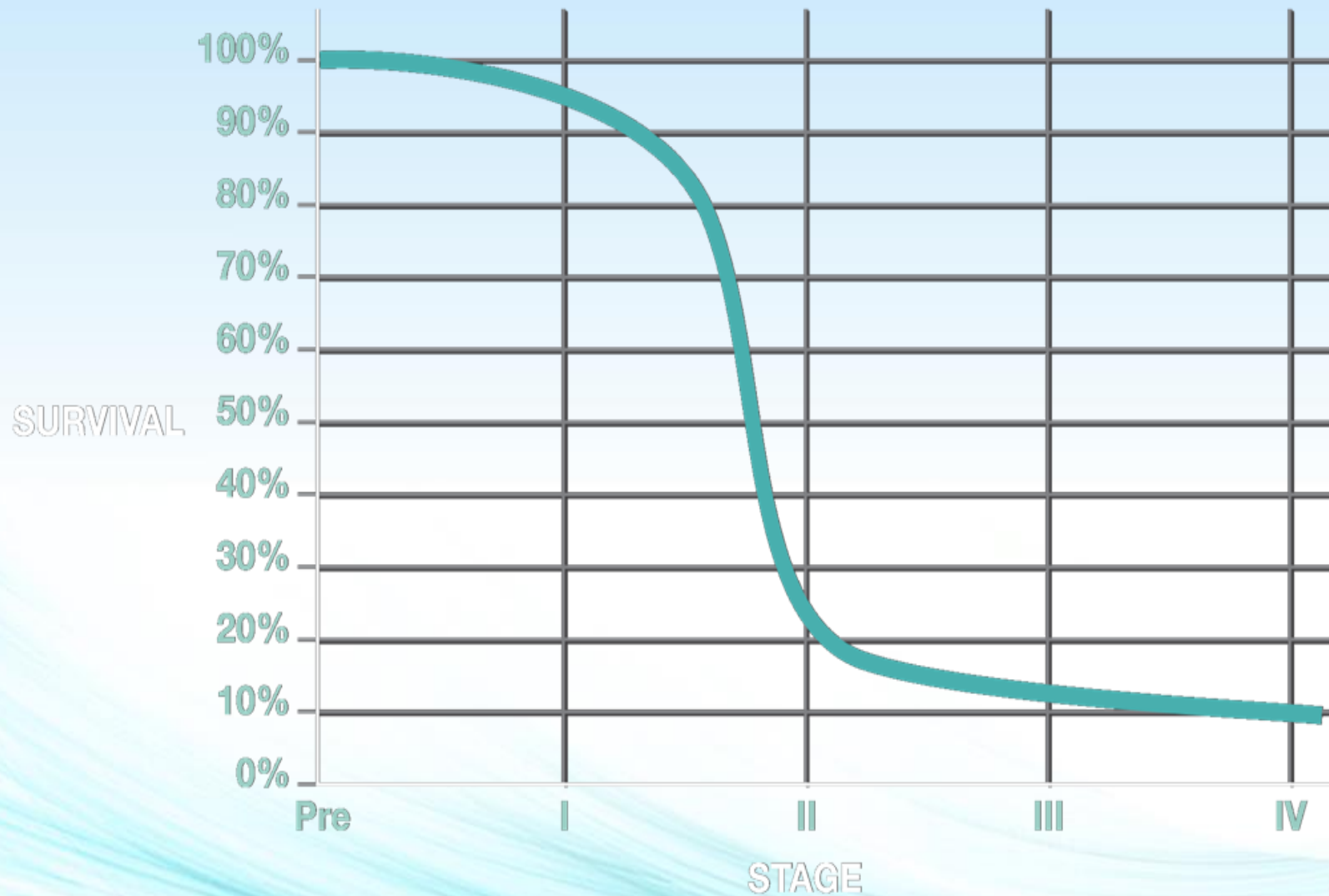


## ■ Molecular imaging

### 3<sup>rd</sup> generation of CA

- Imaging of receptors/transporters :  $\alpha_v\beta_3$ , VCAM, PS, folate
- Imaging of metabolic systems: FDG, etc.
- Neurotransmitter imaging:  $^{18}\text{F}$ DOPA, etc.

# Early Cancer Detection

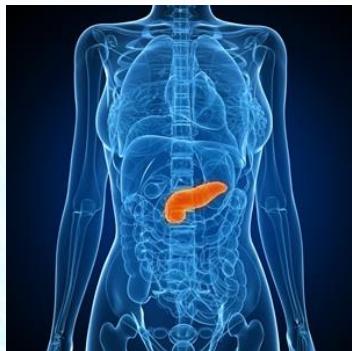




- CEA
- Suppressors of Cytokine Signalling (SOCS2 and SOCS6)



- Prostate-specific kallikreins
- ERG protein
- ERG gene
- PCA3 gene
- .....



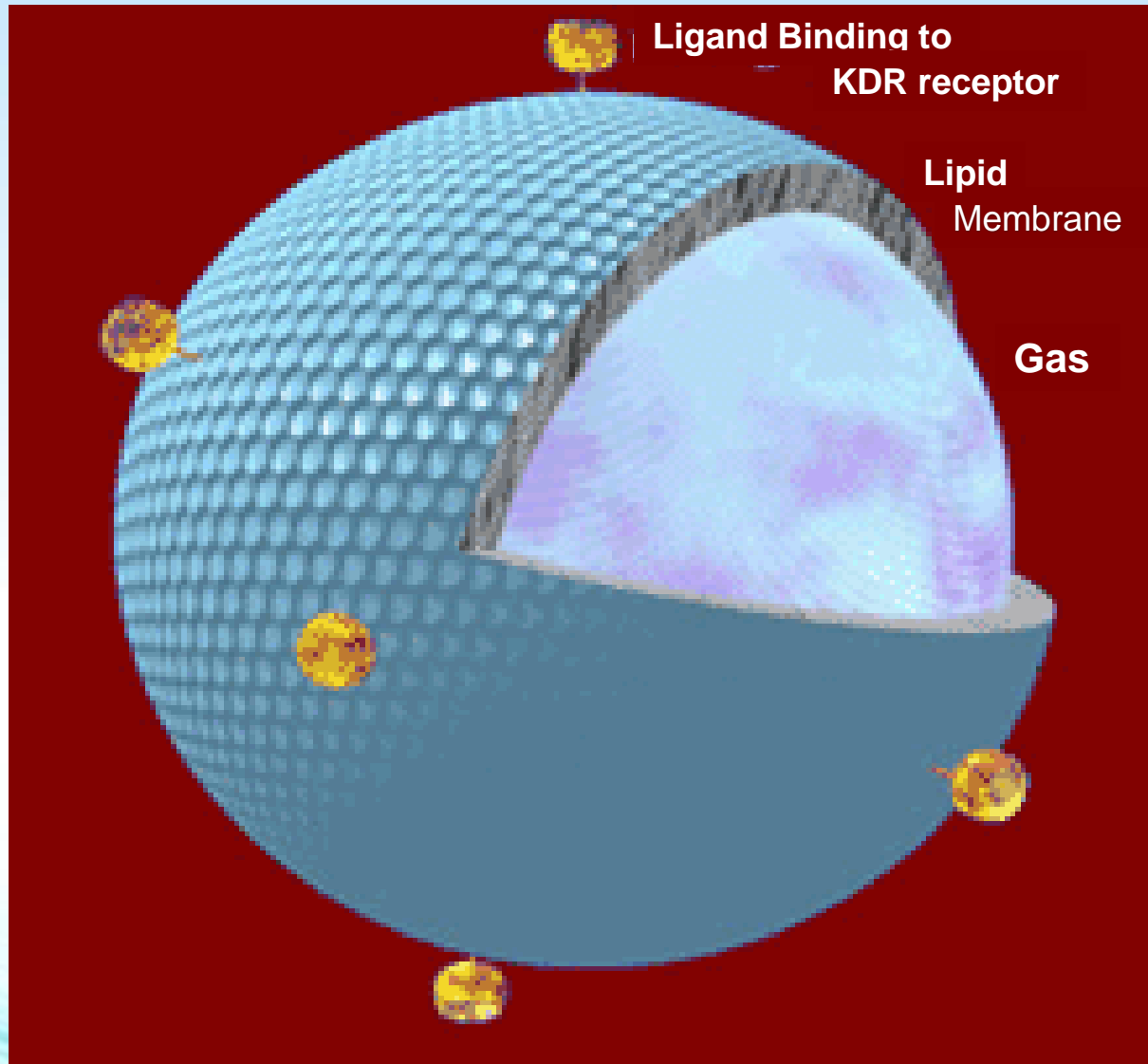
- CA19-9
- Cyclophilin B
- Glypican-1
- Urinary proteins LYVE1, REG1A and TFF1
- .....



- AFP
- AFP L3
- Golgi protein 73
- Dickkopf-1 (DKK1)
- Midkine (MDK),
- .....



# VGFR (KDR) -Targeted Microbubble (BR55)





# A Contrast Agent for Molecular Imaging Will Most Likely be Developed/Used as a Biomarker

**Table 2. Different sources of biomarkers.**

Method	Advantages	Disadvantages
Molecular imaging	<ul style="list-style-type: none"> <li>Non-invasive and allows for serial assessment in time</li> <li>Overcomes the problem of tumor heterogeneity within and between tumor lesions</li> </ul>	<ul style="list-style-type: none"> <li>Only one marker per scan</li> <li>Requires extensive tracer validation before clinical use</li> <li>Limited availability compared to, e.g., immunohistochemistry</li> </ul>
Tumor biopsy	<ul style="list-style-type: none"> <li>Takes target availability into account</li> <li>Multiple markers can be examined on one biopsy</li> <li>Several types of biomarkers can be analyzed (protein, RNA, DNA)</li> <li>Easy applicable in multiple centers</li> </ul>	<ul style="list-style-type: none"> <li>Sampling error due to heterogeneity within a tumor and between a tumor</li> <li>Invasive, thus not preferred for repeated assessment</li> </ul>
Blood/plasma	<ul style="list-style-type: none"> <li>Easy access</li> <li>Allows repeated analysis</li> <li>Different types of biomarkers can be analyzed (blood chemistries, proteins, RNA, DNA, circulating tumor cells)</li> </ul>	<ul style="list-style-type: none"> <li>No necessarily representative for processes occurring in the tumor</li> </ul>

# If Imaging Biomarker: Pandora's Box

- Scientific/technical Clinical validation
- Can the contrast agent be qualified of companion biomarker? If yes, please demonstrate:
  - The relevance of the BM-based therapeutic strategy
  - A BM/treatment interaction (treatment depends on the + or – response of the BM)
  - Efficacy of treatment in BM+ patients
- Specific challenges:
  - Robust and standardised procedures (images acquisition and treatment)
  - Need for regulatory approvals for the devices and softwares used in the development process
  - Procedure available in multiple centres (ideally not just specialised centres)
  - Correlation with pathology



# CHALLENGES

- REGULATORY
  - Long and expensive clinical trials
  - Specific of drug regulation



EUROPEAN MEDICINES AGENCY  
SCIENCE MEDICINES HEALTH

28 July 2016  
EMA/276376/2016  
European Medicines Agency

## Final report on the adaptive pathways pilot

### **Summary**

In March 2014 EMA launched a pilot project to explore the adaptive pathways approach, a scientific concept of medicines development and data generation intended for medicines that address patients' unmet medical needs.

# CHALLENGES FOR A COMPANY

- REGULATORY
- CHEMICAL SYNTHESIS SCALE UP
- CLINICAL TRIALS
- FINAL PRICING

# Crucial

**Net Present Value (NPV)** is the difference between the present value of cash inflows and the present value of cash outflows. NPV is used in capital budgeting to analyze the **profitability of a project**.

The formula for calculating NPV:

$$NPV = \sum_{t=1}^T \frac{C_t}{(1+r)^t} - C_0$$

**In short: NPV should be bigger than project cost!**

where

$C_t$  = net cash inflow during the period  $t$

$C_0$  = total initial investment costs

$r$  = discount rate, and

$t$  = number of time periods



# CONCLUSION

- Future in Research : YES
  - Photo counting Scanners will be an opportunity to develop new non Iodine based agents
  - Non Gd agents
  - Gado-New Agents (high-relaxivity, macrocyclic
  - Ultrasound (US)
  - Mol imaging
- BUT: developing costs and regulation burdens